

Bluejay and Panther Debit Card Donation Program

First National Bank is committed to supporting the communities where our employees live including where they send their children to school. Being family-owned and operated, we identified a need to enrich area youth by utilizing the debit cards our customers were already using. The Bluejay and Panther Debit Card Donation Program was developed to fund youth needs that cannot be met without donations, leaving a lasting impact. The program embodies our mission to give back to the community.

Every time the debit card is used to make a point-of-sale purchase, interchange fees are being collected when the transaction is processed—no matter who issues the card, at no cost to the card holder. First National Bank allocates a portion of their interchange fee income for donation requests. Since the program began, more than \$375,000 has been donated to Waseca and New Richland, Hartland, Ellendale, Geneva (NRHEG) schools for items such as technology, software, curriculum, outdoor equipment, athletic equipment, defibrillators and more.

Through continued Bluejay and Panther debit card use, the goal of First National Bank is to increase funds donated to our local schools every year.

Donation Guidelines, Selection and Recognition

The focus of donated funds is to impact the greatest number of students possible with donations that benefit current students, as well as future students for years to come. It is also the goal to award money for items that would not be funded through the normal course of business without a fundraising campaign. Strong consideration is given to organizations that use and support First National Bank's Bluejay and Panther Debit Card Donation Program. All interested organizations are required to fill out an application and submit to First National Bank for consideration.

All applications will be reviewed and selected by the leadership at First National Bank of Waseca. Applications can be submitted throughout the year and funds will be awarded twice a year and presented at the Waseca Area Foundation grant awards reception. First National Bank also reserves the right to present funds personally to the awarded recipients at any point throughout the year.

All organizations that are awarded funds will be asked to fill out a summary report highlighting the outcome or impact of the donated funds as well as a photo release form.

First National Bank requests that all donation recipients include the following acknowledgements on all marketing efforts (printed materials, posters, ads, digital, etc.): *"Made possible in part by a grant from First National Bank's Bluejay/Panther Debit Card Donation Program."*

First National Bank reserves the rights to share information from the submitted summary report, along with any photos that highlight the positive impact the funds have made for the organization and community.



Bluejay and Panther Debit Card Donation Program Application

Organization _____

Contact person _____

Email address _____ Phone _____

Does the contact person utilize a Bluejay or Panther Debit Card? **YES** **NO**

Brief description of organization _____

Number of students/youth involved with your organization _____

Amount of funds requested _____

Use of funds requested _____

Is there a date you need funds by? _____

Projected number of students/youth impacted _____

Does this request benefit future students/youth? **YES** **NO**

Primary source of funding for your organization _____

If a partial donation amount is approved, how would the additional funding be met? _____

If funds are not awarded, will you find funding from another source? **YES** **NO**

If yes, how? _____

Does your organization have other grant requests pending? **YES** **NO**

Organization Signature

First National Bank Representative